Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
484802 /	06226637

Product
DEAN HELLER 4 SENATE

Contract Dates	Estimate #	
09/26/12 - 10/02/12		

Advertiser	Original Date / Revision
Dean Heller For Senate	07/10/12 / 08/31/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/26/12	09/28/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--WTF--	3	$250.00							
N 2	KVVU	10/01/12	10/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	MT-----	2	$250.00							
N 3	KVVU	09/26/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	$1,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--WTF--	3	$450.00							
N 4	KVVU	10/01/12	10/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	MT-----	2	$450.00							
N 5	KVVU	09/26/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	$2,550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--WTF--	6	$425.00							
N 6	KVVU	10/01/12	10/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	MT-----	4	$425.00							
N 7	KVVU	09/26/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	6	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--WTF--	6	$150.00							
N 8	KVVU	10/01/12	10/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	MT-----	4	$150.00							
N 9	KVVU	09/26/12	09/28/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--W-F--	2	$125.00							
N 10	KVVU	10/01/12	10/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	MT-----	2	$125.00							
N 11	KVVU	09/27/12	09/27/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
484802 /	06226637

Contract Dates	Product	Estimate #
09/26/12 - 10/02/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	07/10/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	---2---	2	$125.00						
N 12	KVVU	09/26/12	09/26/12	Better	M-F 11a-12p		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--2----	2	$100.00						
N 13	KVVU	09/27/12	09/28/12	Better	M-F 11a-12p		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	---TF--	2	$100.00						
N 14	KVVU	10/01/12	10/02/12	Better	M-F 11a-12p		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	MT-----	2	$100.00						
N 15	KVVU	09/26/12	09/26/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--2----	2	$100.00						
N 16	KVVU	09/27/12	09/28/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	---TF--	2	$100.00						
N 17	KVVU	10/01/12	10/02/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	MT-----	2	$100.00						
N 18	KVVU	09/26/12	09/28/12	Cold Case Files	1-2pm		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--W-F--	2	$100.00						
N 19	KVVU	09/27/12	09/27/12	Cold Case Files	1-2pm		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	---2---	2	$100.00						
N 20	KVVU	10/01/12	10/02/12	Cold Case Files	1-2pm		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	MT-----	2	$100.00						
N 21	KVVU	09/26/12	09/28/12	Katie	2-3p		:30			NM	3	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--WTF--	3	$150.00						
N 22	KVVU	10/01/12	10/02/12	Katie	2-3p		:30			NM	2	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	MT-----	2	$150.00						
N 23	KVVU	09/26/12	09/28/12	Anderson	3-4p		:30			NM	3	$525.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--WTF--	3	$175.00						
N 24	KVVU	10/01/12	10/02/12	Anderson	3-4p		:30			NM	2	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	MT-----	2	$175.00						
N 25	KVVU	09/26/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	3	$525.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--WTF--	3	$175.00						
N 26	KVVU	10/01/12	10/02/12	The Dr.Oz Show	4-5p		:30			NM	2	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	MT-----	2	$175.00						
N 27	KVVU	09/26/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	2	$825.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--WTF--	3	$275.00						

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Contract / Revision	Alt Order #
484802 /	06226637

Contract Dates	Product	Estimate #
09/26/12 - 10/02/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	07/10/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays		Length	Rate	Type		
1	KVVU	09/24/12-09/30/12		Fox 5 News at 5	5-530p	---WThF----		:30	~~$275.00~~	NM		
	See MG 27.4,27.5											
2	KVVU	09/24/12-09/30/12		Fox 5 News at 5	5-530p	---WThF----		:30	~~$275.00~~	NM		
	See MG 27.4,27.5											
3	KVVU	09/24/12-09/30/12		Fox 5 News at 5	5-530p	---WThF----		:30	~~$275.00~~	NM		
	See MG 27.4,27.5											
4	KVVU	09/26/12-09/28/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----		:30	$600.00	NM		
Ⓜ	MG for 27.1,27.3,27.2											
5	KVVU	09/30/12-09/30/12		Friends Weekend	5-6p	---------Su		:30	$225.00	NM		
Ⓜ	MG for 27.1,27.3,27.2											
N 28	KVVU	10/01/12	10/02/12	Fox 5 News at 5	5-530p			:30		NM	2	$550.00
Week:		10/01/12	10/07/12	MT-----	2	$275.00						
N 29	KVVU	09/26/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p			:30		NM	3	$825.00
Week:		09/24/12	09/30/12	--WTF--	3	$275.00						
N 30	KVVU	10/01/12	10/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p			:30		NM	2	$550.00
Week:		10/01/12	10/07/12	MT-----	2	$275.00						
N 31	KVVU	09/26/12	09/28/12	MORE Access	630-7pm			:30		NM	3	$600.00
Week:		09/24/12	09/30/12	--WTF--	3	$200.00						
N 32	KVVU	10/01/12	10/02/12	MORE Access	630-7pm			:30		NM	2	$400.00
Week:		10/01/12	10/07/12	MT-----	2	$200.00						
N 33	KVVU	09/26/12	09/28/12	Extra	M-F 7-730p			:30		NM	3	$900.00
Week:		09/24/12	09/30/12	--WTF--	3	$300.00						
N 34	KVVU	10/01/12	10/02/12	Extra	M-F 7-730p			:30		NM	2	$600.00
Week:		10/01/12	10/07/12	MT-----	2	$300.00						
N 35	KVVU	09/26/12	09/28/12	TMZ	730-8p			:30		NM	3	$1,500.00
Week:		09/24/12	09/30/12	--WTF--	3	$500.00						
N 36	KVVU	10/01/12	10/02/12	TMZ	730-8p			:30		NM	2	$1,000.00
Week:		10/01/12	10/07/12	MT-----	2	$500.00						
N 37	KVVU	09/26/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p			:30		NM	3	$2,475.00
Week:		09/24/12	09/30/12	--WTF--	3	$825.00						
N 38	KVVU	10/01/12	10/02/12	Fox 5 News M-F 10p-11p	10p-11p			:30		NM	2	$1,650.00
Week:		10/01/12	10/07/12	MT-----	2	$825.00						
N 39	KVVU	09/27/12	09/27/12	Fox 5 News M-F 11p	M-F 11-1135p			:30		NM	1	$475.00
Week:		09/24/12	09/30/12	---1---	1	$475.00						
N 40	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat			:30		NM	1	$500.00
Week:		09/24/12	09/30/12	-----1-	1	$500.00						

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09/26/12 - 10/02/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	07/10/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 41	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$325.00
Week:		09/24/12	09/30/12	------1	1	$325.00						
N 42	KVVU	09/30/12	09/30/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	$1,750.00
Week:		09/24/12	09/30/12	------1	1	$1,750.00						
N 43	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	2	$10,300.00
Week:		09/24/12	09/30/12	------2	2	$5,150.00						
N 44	KVVU	09/30/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	2	$11,000.00
Week:		09/24/12	09/30/12	------2	2	$5,500.00						
N 45	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$700.00
Week:		09/24/12	09/30/12	------1	1	$700.00						
N 46	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$475.00
Week:		09/24/12	09/30/12	------1	1	$475.00						
								Totals			108	$51,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	70	$41,400.00	$35,190.00
10/01/12 -10/02/12	38	$10,300.00	$8,755.00
Totals	108	$51,700.00	$43,945.00

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/12 18.45
CHANGES *** KVVU-TV ***

REP HEADLINE# 6226637 TRF# 484802
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/D HELLER/R/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6226637 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST#_____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG30/12 18.45

REP: TO ROSE
FR NIKKI
OKD M1 SEE LIENS 47 AND 48
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27		S	500P-530P	30		$275.00	9/26	9/28	0		W-F	0
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
47		A	500P-600P Friends	30		$225.00	9/30	9/30	1		SUN	1
	PROGRAM : EXTRA ORD COM1: RATE FOR SAME TP $585. PLS ADVISE. THIS IS A MAKE-GOOD FOR SEP26 ON LINE-27 FOR 3 SPOTS/WK											
48		A	530P-600P	30		$600.00	9/26	9/28	1		W-F	1
	PROGRAM : NEWS ORD COM1: RATE FOR SAME TP $585. PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 47-48											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226637 TRF# 484802 ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/12 18.45
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#27	MISSED:	W-F/500P-530P	SEP26(3/WK)	30S	$275.00	(AUG30/12)
			OFFER:	SUN/500P-600P	SEP30	30S	$225.00	PLS ADVISE.
				& W-F/530P-600P	SEP26	30S	$600.00	

CMT: RATE FOR SAME TP $585. PLS ADVISE.

SEP/12 41400.00 OCT/12 10300.00

CONTRACT TOTAL 51700.00
TOTAL SPOTS 108

MARKET TOTALS $258,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226637 TRF# 484802 ORDER WORKSHEET HARRIS REPORT FROM REP AUG31/12 11.27
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/D HELLER/R/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6226637 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG31/12 11.27

REP: TO ROSE
FR NIKKI
OKD M2 SEE LINE 49
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47		S	500P-600P	30		$225.00	9/30	9/30	0		SUN	0
	PROGRAM : EXTRA ORD COM1: RATE FOR SAME TP $585. PLS ADVISE. THIS IS A MAKE-GOOD FOR SEP26 ON LINE-27 FOR 3 SPOTS/WK											
49		A	500P-600P	30		$225.00	9/30	9/30	1		SUN	1
	PROGRAM : FRIENDS WEEKEND ORD COM1: FRIENDS AIRING AT THIS TP. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP30 ON LINE-47 FOR 1 SPOT/WK											

STATION MAKEGOOD OFFERS:
M2 OK'D BUY#47 MISSED:SUN/500P-600P SEP30 30S $225.00 (AUG30/12)
OFFER:SUN/500P-600P SEP30 30S $225.00 PLS ADVISE.
CMT:FRIENDS AIRING AT THIS TP. PRE-BOOKED PLS APPROVE.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226637 TRF# 484802 ORDER WORKSHEET HARRIS REPORT FROM REP AUG31/12 11.27
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12	41400.00	OCT/12	10300.00								CONTRACT TOTAL	51700.00
											TOTAL SPOTS	108

MARKET TOTALS $258,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 12.42
*** KVVU-TV ***

REP HEADLINE# 6226637
*** ORIGINAL REV#0 ***

ADV # ADV. NAME POLI/D HELLER/R/SEN/NV

REP.# OFF.# 762 SALESMAN #

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES
3299 K. STREET NW, SUITE 200
WASHINGTON, DC 20007

BUYER NAME NEIL WILLIAMS
SALES PRSN PH- TERESA DIFURIA

ORDER # 484802 CONTRACT # 6226637

CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE JUL9/12 12.42

REP: TO ROSE FR NIKKI
NEW HELLER FOR SEANTE ORDER
TOTAL $51700
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-600A	30		$250.00	9/26	9/28	3		W-F	3
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
2			500A-600A	30		$250.00	10/1	10/2	2		M-TU	2
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
3			600A-700A	30		$450.00	9/26	9/28	3		W-F	3
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
4			600A-700A	30		$450.00	10/1	10/2	2		M-TU	2
	PROGRAM : NEWS CON COM1: MAX 1X DAY											

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JUL9/12 12.42
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			700A-900A	30		$425.00	9/26	9/28	6		W-F	6
	PROGRAM : NEWS CON COM1: MAX 2X DAY											
6			700A-900A	30		$425.00	10/1	10/2	4		M-TU	4
	PROGRAM : NEWS CON COM1: MAX 2X DAY											
7			900A-1000A	30		$150.00	9/26	9/28	6		W-F	6
	PROGRAM : MORE CON COM1: MAX 2X DAY											
8			900A-1000A	30		$150.00	10/1	10/2	4		M-TU	4
	PROGRAM : MORE CON COM1: MAX 2X DAY											
9			1000A-1100A	30		$125.00	9/26	9/28	2		W,F	2
	PROGRAM : DR OZ CON COM1: MAX 1X DAY											
10			1000A-1100A	30		$125.00	10/1	10/2	2		M-TU	2
	PROGRAM : DR OZ CON COM1: MAX 1X DAY											
11			1000A-1100A	30		$125.00	9/27	9/27	2		THU	2
	PROGRAM : DR OZ											
12			1100A-1200N	30		$100.00	9/26	9/26	2		WED	2
	PROGRAM : BETTER											
13			1100A-1200N	30		$100.00	9/27	9/28	2		TH-F	2
	PROGRAM : BETTER CON COM1: MAX 1X DAY											
14			1100A-1200N	30		$100.00	10/1	10/2	2		M-TU	2
	PROGRAM : BETTER CON COM1: MAX 1X DAY											

REP HEADLINE# 6226637
*** ORIGINAL REV#0 ***

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ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 12.42
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LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			1200N-100P	30		$100.00	9/26	9/26	2		WED	2
	PROGRAM : DIVORCE COURT											
16			1200N-100P	30		$100.00	9/27	9/28	2		TH-F	2
	PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY											
17			1200N-100P	30		$100.00	10/1	10/2	2		M-TU	2
	PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY											
18			100P-200P	30		$100.00	9/26	9/28	2		W,F	2
	PROGRAM : COLD CASE FILES CON COM1: MAX 1X DAY											
19			100P-200P	30		$100.00	9/27	9/27	2		THU	2
	PROGRAM : COLD CASE FILES											
20			100P-200P	30		$100.00	10/1	10/2	2		M-TU	2
	PROGRAM : COLD CASE FILES CON COM1: MAX 1X DAY											
21			200P-300P	30		$150.00	9/26	9/28	3		W-F	3
	PROGRAM : KATIE COURIC CON COM1: MAX 1X DAY											
22			200P-300P	30		$150.00	10/1	10/2	2		M-TU	2
	PROGRAM : KATIE COURIC CON COM1: MAX 1X DAY											
23			300P-400P	30		$175.00	9/26	9/28	3		W-F	3
	PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY											
24			300P-400P	30		$175.00	10/1	10/2	2		M-TU	2
	PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY											

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REP HEADLINE# 6226637 JUL9/12 12.42
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25			400P-500P	30		$175.00	9/26	9/28	3		W-F	3
	PROGRAM : DR OZ CON COM1: MAX 1X DAY											
26			400P-500P	30		$175.00	10/1	10/2	2		M-TU	2
	PROGRAM : DR OZ CON COM1: MAX 1X DAY											
27			500P-530P	30		$275.00	9/26	9/28	3		W-F	3
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
28			500P-530P	30		$275.00	10/1	10/2	2		M-TU	2
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
29			530P-600P	30		$275.00	9/26	9/28	3		W-F	3
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
30			530P-600P	30		$275.00	10/1	10/2	2		M-TU	2
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
31			600P-700P	30		$200.00	9/26	9/28	3		W-F	3
	PROGRAM : MORE CON COM1: MAX 1X DAY											
32			600P-700P	30		$200.00	10/1	10/2	2		M-TU	2
	PROGRAM : MORE CON COM1: MAX 1X DAY											
33			700P-730P	30		$300.00	9/26	9/28	3		W-F	3
	PROGRAM : EXTRA CON COM1: MAX 1X DAY											

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ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 12.42
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LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34			700P-730P	30		$300.00	10/1	10/2	2		M-TU	2
	PROGRAM : EXTRA CON COM1: MAX 1X DAY											
35			730P-800P	30		$500.00	9/26	9/28	3		W-F	3
	PROGRAM : TMZ CON COM1: MAX 1X DAY					I						
36			730P-800P	30		$500.00	10/1	10/2	2		M-TU	2
	PROGRAM : TMZ CON COM1: MAX 1X DAY											
37			1000P-1100P	30		$825.00	9/26	9/28	3		W-F	3
	PROGRAM : NEWS CON COM1: MAX 1X DAY					I						
38			1000P-1100P	30		$825.00	10/1	10/2	2		M-TU	2
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
39			1100P-1135P	30		$475.00	9/27	9/27	1		THU	1
	PROGRAM : NEWS					I						
40			1000P-1100P	30		$500.00	9/29	9/29	1		SAT	1
	PROGRAM : NEWS					I						
41			800A-900A	30		$325.00	9/30	9/30	1		SUN	1
	PROGRAM : NEWS					F						
42			900A-1000A	30		$1,750.00	9/30	9/30	1		SUN	1
	PROGRAM : NFL PREGAME					P						
43			1000A-100P	30		$5,150.00	9/30	9/30	2		SUN	2
	PROGRAM : NFL					P						
44			100P-400P	30		$5,500.00	9/30	9/30	2		SUN	2
	PROGRAM : NFL					P						

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LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45			1000P-1045P	30		$700.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
46			1045P-1100P	30		$475.00	9/30	9/30	1		SUN	1
PROGRAM : SPORTS WRAP UP												

SEP/12 41400.00 OCT/12 10300.00

CONTRACT TOTAL 51700.00
TOTAL SPOTS 109

MARKET TOTALS $258,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
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